

**AMENDMENTS TO THE CLAIMS**

This listing of claims will replace all prior versions and listings, of claims in the application.

**Listing of Claims:**

Claims 1-2 (canceled)

3.(currently amended) The method recited in claim 4 15 wherein said presenting step further comprises the steps of generating a map indicating the location of a selected provider and adding said map to said website display.

4.(currently amended) The method recited in claim 4 15 further comprising the step of establishing a data file of coupon generation for each said provider.

5.(currently amended) The method recited in claim 4 15 further comprising the step of including at least one verification number on each said discount coupon.

6.(currently amended) The method recited in claim 4 15 further comprising the step of displaying a search page at said website for permitting a potential customer to search for a provider based upon selected criteria.

7.(original) The method recited in claim 6 wherein said search criteria comprise at least one criterium taken from the group consisting of location, nature of products offered, nature of services offered and timing of provider registration at said website.

Claims 8-14 (canceled)

15.(currently amended) A method for providing discount incentives to potential customers based upon the value of a non-specific product purchase including the steps of:

- a) establishing a website for a set of providers to set their respective discount parameters;
- b) providing access to said website by a potential customer for selecting a provider from said set of providers;
- c) transmitting only a customer spending amount to said website by said potential customer without indicating the specific goods to be purchased;
- d) querying said provider's discount parameters to establish whether said provider has a discount parameter matching said potential customer's spending amount; and
- e) determining whether a provider's discount parameters match said customer spending amount and (1) returning to step (b) if no match found, and (2) presenting a website display of a customer discount coupon corresponding to said discount parameters for printout by said potential customer for subsequent redemption if a match is found.

16.(currently amended) A method for providing discount incentives to potential customers based upon the value of a non-specific product purchase ; the method comprising the steps of:

- a) establishing a website for a set of providers to set their respective discount parameters;
- b) providing access to said website by a potential customer for selecting a provider from said set of providers;
- c) transmitting to said website by said potential customer only a minimum amount proposed to be spent at a future visit to said selected provider without indicating the specific goods to be purchased;
- d) querying said selected provider's discount parameters to establish whether said provider has a discount parameter corresponding to said potential customer's proposed spending amount; and
- e) determining whether a provider's discount parameters ~~to~~ correspond to said customer spending amount and (1) returning to step (b) if no correspondence is found, and (2) presenting a website display of a customer discount coupon corresponding to said discount parameters for printout by said potential customer for subsequent redemption if a correspondence is found.

17.(new) The method recited in claim 16 wherein step e) further comprises also presenting on said web display coupon a higher discount parameter based upon a larger amount to be spent at said future visit to said selected provider to give said potential customer incentive to spend more than said minimum amount.